## Summary Terms and Conditions:

Enter between: 00.05 CEST 19/05/2021 – 23:55 CEST 18/08/2021. No purchase necessary. Internet access required. To Enter: Visit InMotion.DHL/EffiBotDesign submit a design for the new DHL EffiBOT Dash level, complete the entry form with your name, email address, phone number, country and city. Max one entry per person. Post closing date, DHL will create a shortlist of at least 2 entrants based on judging criteria. The overall winner will be decided by a fan vote carried out at InMotion.DHL/EffiBotDesign. The shortlisted entry with the most votes will be announced as the overall winner. The Prize: 1x submitted design built into the DHL EffiBOT Dash app and 1x computing hardware or software worth €500. Visit InMotion.DHL/EffiBotDesign for Full Terms, judging criteria & prize details. Promoter: Deutsche Post AG.

# Full Terms and Conditions

- 1. This Promotion is open to persons who are aged 18 years or over at the time of entry, excluding employees of Deutsche Post DHL Group ("**the Promoter**"), its subsidiary companies and agencies, their immediate families (defined as parents, children, siblings, spouse, and life partners), or anyone professionally associated with this Promotion.
- 2. Entrants must ensure that their participation (including the acceptance of any prize awarded) is lawful in accordance with the laws of the country of which they are a citizen and/or resides. This promotion is void where void under local national laws. The Promoter shall not be taken to make any representations, express or implied, as to the lawfulness of any individual's participation, or as to any other aspect of any Promotion.
- 3. No purchase is necessary; however, internet access is required.
- 4. **Promotion Period:** Enter between 00.05 CEST on 19<sup>st</sup> May 2021 ('Opening date') to 23:55 CEST on 18<sup>th</sup> August 2021 ('Closing Date').

#### 5. To Enter:

Visit InMotion.DHL/EffiBotDesign and complete the following actions:

a. Submit a JPEG, PNG or PDF visual design, no more than 100MB, for a new DHL EffiBOT Dash app level on the InMotion.DHL/EffiBotDesign website

# Entries will be judged on the following criteria: Level of creativity and originality (40%), entertainment and fun (40%); personality and engagement level (20%).

- b. Complete the entry form with your full name, email address and phone number, country of residence and city.
- 6. **Content restrictions:** We encourage participants to submit creative entries, but there are some content restrictions that must be observed: Entries which, in the Promotor's sole opinion, breach any of the following restrictions will not be accepted:
  - a. entries which promote any activities that may appear unsafe or dangerous; dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others.
  - b. entries which feature violent, derogatory, profane, vulgar, indecent, racist, or cruel content, including but not limited to words or symbols that

might be considered offensive to individuals of any race, ethnicity, religion, sexual orientation or socioeconomic group;

- c. entries which portray the Promoter or Promoter's brands or products in any way that may give rise to public contempt, scandal, disrepute or ridicule or that defame, misrepresent or contain disparaging remarks about the Promoter or other people or companies;
- d. promotes any political agenda; or
- e. entries which communicate messages inconsistent with the brand values associated with the Promoter.
- f. contains any copyrighted materials owned by others.
- 7. By entering the 'DHL EffiBOT Dash Design Challenge', entrants give their permission for their entries to be used by the Promoter without further compensation, over and above the award of the prize, for up to one year for promotional purposes from the date of entry. Copyright will remain with the entrant. However, by entering this Promotion, the entrant agrees to the Promoter publishing these entries on their website and possible further use on their website, Facebook, Twitter, Instagram, or other social media platforms. They also agree to other possible promotional use in media of the Promoter's choosing without any further payment, over and above the award of the prize, for up to one year from the date of entry but with appropriate credit given to the original entrant.
- 8. All entries must be received by the end of the Closing Date. No responsibility or liability can be accepted for entries that are illegible, incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.
- 9. Maximum one entry per person. Any entrant submitting multiple entries will be disqualified and any prize entitlement will be void. The Promoter reserves the right to determine, in its sole and absolute discretion, whether a participant has already submitted an entry and to disqualify any subsequent entries or prize entitlement. Entries on behalf of another person will not be accepted, and we cannot accept joint submissions or collaborations.

#### 10. Winner Selection

There is one winner. The selection process to choose the winner is in two stages.

Stage 1: Shortlisting

- a. Entries will be judged on the following criteria by a judging panel made up of DHL and/or its appointed agency, and independently reviewed based on the following criteria: Level of creativity and originality (40%), entertainment and fun level (40%), and personality and engagement level (20%).
- b. In the event of a tie between one or more entries, the participant that receives the highest score in 'level of creativity and originality' will be selected as the winner. If a tie still remains, the participant that receives the highest score in 'entertainment and fun level' will be selected as the winner; and so on.
- c. A shortlist of a minimum of 2 entries, which best meet the judging criteria will go through to the next state, the public vote.
- d. Shortlisted participants will be contacted on 23rd August 2021 by email and/or phone via the details provided at the point of entry. If you are contacted but do not respond within 5 days, you may forfeit your place in the shortlist.

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- e. The Promoter reserves the right to withhold the prize only in the event that no entries received meet the judging criteria.
- f. Participants acknowledge that other participants may submit entries that may be similar to their own, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.

## Stage 2: A public vote

- g. The shortlisted entries will be shared on the competition website InMotion.DHL/EffiBotDesign for the public to vote for their favorite design.
- h. The public vote will be open from 27<sup>th</sup> August 2021, 00:05am CEST to 10<sup>th</sup> September 2021, 11.55pm CEST ('Voting Period'). The public can vote by registering on InMotion and 'upvoting' their favorite design
- i. A person can only vote once during the voting period.
- 11. The Promoter reserves the right to disqualify entries or suspend voting if it has reasonable grounds to suspect that fraudulent voting has occurred or if it considers there has been any attempt to rig the voting including, but not limited to vote farming, vote swapping or buying votes.
  - a. In the event of a tie between one or more entries, the participant that receives the highest score in 'level of creativity and originality' will be selected as the winner. If a tie still remains, the participant that receives the highest score in 'entertainment and fun level' will be selected as the winner; and so on.
- 12. **The Prize:** 1x submitted design built into the DHL EffiBOT Dash app and 1x computing hardware or software worth €500.

# Further Prize Details and Conditions:

- a. The delivery of the gaming item will be organised by the Promoter.
- b. A valid address for delivery item is required.
- c. The Prize Winner is required to be at the correct address for delivery of prize(s). If the Prize Winner is unable to be present, an alternative delivery method is to be requested at least 2 working days beforehand.
- d. The prize is non-refundable and non-transferable.
- e. The delivery of the design build within DHL EffiBOT Dash is at the promoter's discretion.
- f. The promoter will have creative license over the final design of the level.
- 13. The prize will be delivered within 28 days of prize acceptance. Integration of the winning design into the DHL EffiBOT Dash will take up to 3 months from prize acceptance.
- 14. **Winner Notification:** The winner will be contacted by the email address provided at point of entry within three working days of closing date of the public vote and will be required to respond to confirm eligibility plus acceptance of the Prize within 7 days of initial contact. In the event that a winner does not respond to the initial contact within 7 days, the Promoter reserves the right to disqualify that winner. If a winner is disqualified, the Promoter reserves the right to award the Prize to a reserve winner selected at the same time as the original. Reserve winners may have less time to respond.
- 15. The winner agrees to allow the Promoter to use their name, and country of residence to announce the winner of the Promotion. The Promoter reserves the right to publish

the name and country of residence of the winner. The name and country of residence of the winner will be available by visiting InMotion.DHL/EffiBotDesign following the close of the Promotion Period.

- 16. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.
- 17. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries.
- 18. The Promoter may refuse to award the Prize, or seek its recovery, in the event of an entrant's fraud, dishonesty or non-entitlement under these Terms and Conditions.
- 19. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law.
- 20. All entries must be made directly by the person entering the Promotion. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified and will not be counted.
- 21. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- 22. Any personal data relating to entrants will be used solely for the purposes of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party for any other purpose. The entrants' personal data will be handled in accordance with the Promoter's privacy policy, available at: http://www.dhl.com/en/legal.html#privacy.
- 23. If any provisions of these Terms and Conditions are judged to be invalid, illegal or unenforceable, this shall not affect or impact the continuation in full force and effect the remainder of the provisions.
- 24. By entering this Promotion, entrants agree to be bound by these Terms and Conditions.
- 25. These Terms and Conditions are governed by German law and subject to the exclusive jurisdiction of the courts of Germany. If any provisions of these Terms and Conditions are judged to be invalid, illegal or unenforceable, this shall not affect or impact the continuation in full force and effect the remainder of the provisions.
- 26. A copy of these Terms and Conditions may be obtained by emailing <u>info@inmotion.dhl</u> with the subject "DHL EffiBOT Dash Design Competition Terms and Conditions".

Promoter: Deutsche Post AG, Charles-de-Gaulle-Str. 20, Bonn 53113, Germany.